

NAMPO 2008

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One of the largest shows of agricultural machinery and livestock in the southern hemisphere takes place outside Bothaville in the Free State annually. This event is organized by Grain South Africa and is a unique opportunity for the Nguni Breeders Society to introduce and exhibit our breed to the farmers of South Africa.

This event took place from 13 - 16 May 2008 and the Nguni exhibition was managed on a daily basis. The exhibition was manned by two office staff, a member of the Council and a Nguni breeder. Their role was to inform the public about the attributes of this popular breed after which a huge response was received and countless enquiries about the breed answered. Promotional articles like shirts, caps, etc. were also sold at the exhibition. The Nguni



exhibition attracted a lot of visitors, especially the sought after hides as well as the bull, cow and beautiful little calf that were displayed.

We would like to congratulate the people involved with the planning and execution of the exhibition on the excellent work that what was done. Congratulations to all of you.

We would like to invite you as farmer or interested visitor to visit our exhibition on 12-15 May 2009 in the cattle complex of the NAMPO expo. Our aim is to introduce and advertise the Nguni breed as a "unique, economically sustainable breed" which can play an important role as part of the red meat industry.

